



# WINNEBAGOLAND INSURANCE AGENCY, INC.

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June 22, 2015

Auto-Home-Business-Boat-Cycle-IRA-Annuities-Medicare Supplements-Individual and Group Life & Health  
The Honorable Tom Wheeler  
Chairman  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Re: GN Docket No. 13-5, Technology Transitions; GN Docket No. 12-353, AT&T Petition to Launch a Proceeding Concerning the TDM-to-IP Transition; WC Docket No. 05-25, Special Access for Price Cap Local Exchange Carriers.

Dear Chairman Wheeler:

I am Vice President of WinnebagoLand Insurance Agency. We are an Independent Insurance Agency and have been servicing the Fox Cities area since 1983.

We rely heavily on the high quality phone and Internet services TDS Metrocom (TDS) offers our Company to enable us to provide first class treatment to our own customers. Without reliable access to the TDS products, our business would not survive. Regularly, we review our contract and choose the provider that offers not only a competitive rate, but also the most reliable, high quality service.

For years, we have chosen TDS to provide services that meet and exceed our needs. They are a competitive provider offering the individualized services and customer support our company desires.

We strongly urge the FCC to continue to render decisions that provide customers with more choice when it comes to selecting a Telecommunications carrier who provides high-speed Internet and phone services.

As technology continues to evolve, and more services become IP-based, having access to more choices including with companies like TDS will be critical to our business' success.

Sincerely,

Debbie Lyons, VP

WinnebagoLand Insurance Agency

cc: Commissioner Mignon Clyburn  
Commissioner Jessica Rosenworcel  
Commissioner Ajit Pai  
Commissioner Michael O'Rielly  
Jonathan Sallet  
Matthew DelNero  
Howard Symons  
Matthew Loch

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Dear Chairman Wheeler,

As a part owner of WinnebagoLand Insurance Agency I am writing you to share my concerns about maintaining a competitive marketplace in the telecommunication industry.

My company relies on the ability to choose from a large variety of quality Telecommunications carriers to deliver a variety of voice and Internet services so we can best serve our customers. Thus far we have selected TDS Metrocom (TDS) as our preferred provider that delivers not only reliable technology, but also at the level of quality and flexibility we require. In addition, TDS stays in touch with us to ensure they are satisfying our business needs. Without these important factors our business cannot remain successful.

With IP-based communications becoming more the norm, having choice becomes even more important. If robust competition is restricted in the marketplace, my ability to serve my own customers could be harmed by the lack of individualized solutions and value based pricing such as what TDS provides us today.

In my view, The FCC must focus its efforts on maintaining a healthy level of competition in the Telecommunications industry as the network technology moves to IP.

If we are limited to a choice between only one or two providers, I am very concerned we will not be able to afford or use the services we need due to the ability of the remaining carriers to extract higher prices for limited products.

Sincerely,

Debbie Lyons, VP

WinnebagoLand Insurance Agency, Inc.

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